



ARIZONA REINED COW HORSE ASSOCIATION
28248 North Tatum Blvd., B1-232, Cave Creek, Arizona 85331

2012 Sponsorship Application

PLEASE PRINT:

Name: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Work Phone: _____

Cell Phone: _____ Fax Number: _____

Email Address: _____

Website Address: _____

SPECIAL EVENT SPONSORSHIPS (Futurities, Derbies, Spectaculars, etc.) - Please check one.

- VIP Sponsor** (\$5,000.00 or more): Your business name included in the title of the event and announced throughout the event; your business name and/or logo placed on all event advertising; full page ad in show premium; your ad placed on AZRCHA website for 2012; sponsor-provided banner advertising displayed in all arenas; 4 barbeque tickets; and 2 show jackets.
- Gold Dust Sponsor** (\$2,000.00 to \$4,999.99): Your business name announced during the event; your business name and/or logo placed on all event advertising; ½ page ad in show premium; your ad placed on AZRCHA website for 2012; sponsor-provided banner advertising displayed in all arenas; 3 barbeque tickets; and 1 show jacket.
- Saddle Sponsor** (\$1,300.00 to \$1,999.99): Your business name announced during the event; 1/4 page ad in show premium; your ad placed on AZRCHA website for 2012; sponsor-provided banner advertising displayed in all arenas; 2 barbeque tickets; and 1 show vest.

STANDARD SPONSORSHIPS - Please check one.

- Platinum Sponsor** (\$1,500.00 or more): Designated Platinum Sponsor of all 2012 AZRCHA shows and announced as such throughout all events; recognized as Platinum Sponsor during year end awards presentation; sponsor-provided banner advertising displayed in arena during all shows and clinics held in 2012, with space provided for additional banners; family membership in AZRCHA for 2012; recognition as a Platinum Sponsor with your ad placed on AZRCHA website for 2012, with a link to your business website; four (4) free passes to any AZRCHA clinic (1 for a rider and 3 audits per year); four (4) free passes to year-end award presentation; space provided at all AZRCHA events for display of your advertisements, brochures or products; and use of AZRCHA logo in your print advertising.
- Gold Sponsor** (\$1,000.00 to \$1,499.99): Designated Gold Sponsor of all 2012 AZRCHA shows and announced as such throughout all events; designated sponsor of Open Bridle class in each show and recognized as such during year end awards presentation; sponsor-provided banner advertising displayed in arena during all shows and clinics held in 2012, with space provided for

additional banners; family membership in AZRCHA for 2012; recognition as a Gold Sponsor with your ad placed on AZRCHA website for 2012, with a link to your business website; four (4) free passes to any AZRCHA clinic (1 for a rider and 3 audits per year); space provided at all AZRCHA events for display of your advertisements, brochures or products; and use of AZRCHA logo in your print advertising.

- Silver Sponsor (\$500.00 to \$999.99): Designated Silver Sponsor of all 2012 AZRCHA shows and announced as such throughout all events; designated sponsor of Non Pro Bridle class in each show and recognized as such during year end awards presentation; sponsor-provided banner advertising displayed in arena during all shows and clinics held in 2012; family membership in AZRCHA for 2012; recognition as a Silver Sponsor with your ad placed on AZRCHA website for 2012, with a link to your business website; three (3) free passes to any AZRCHA clinic (1 for a rider and 2 audits per year); space provided at all AZRCHA events for display of your advertisements, brochures or products; and use of AZRCHA logo in your print advertising.
- Bronze Sponsor (\$300.00 to \$499.99): Designated Bronze Sponsor of all 2012 AZRCHA shows and announced as such throughout all events; sponsor-provided banner advertising displayed in arena during all shows and clinics held in 2012; and recognition as a Bronze Sponsor with your ad placed on AZRCHA website for 2012, with a link to your business website.
- Horsemen & Friends Sponsor (\$150.00 to \$299.99): Includes your ad placed on AZRCHA website for 2012, with a link to your business website, and your business name announced at all 2012 AZRCHA shows.
- Commodities Sponsor (donations of goods & services): Includes your ad placed on AZRCHA website for 2012 and your business name announced at all 2012 AZRCHA shows.

AMOUNT ENCLOSED: \$ _____

MISCELLANEOUS DONATION: \$ _____

GOODS & SERVICES DONATION: _____

Please make your check payable to Arizona Reined Cow Horse Association. Mail your completed application to: AZRCHA, 28248 North Tatum Blvd., B1-232 , Cave Creek, Arizona 85331.

For official use only:

Check no.	Amount \$	Member no.	Date sent:
-----------	-----------	------------	------------